

NAB Show Small Exhibitor Session: Getting Traffic to Your Booth on a Budget

Persona, ICA, Avatar

Answer here

Hitlist, Top 20, Top 100

Answer here

Get people into the booth promos

Answer here

Get appointments promos, appointment systems

Answer here

More tactics to apply: Experient Portal, LinkedIn, Retargeting

Answer here

The one thing you will do today..

Answer here

